

# Digital Life - Camera Soft Privacy

## UX Approach

- Business Goals & User/Usability Goals
- Personas [Marketing Research]
- Competitor Analysis
- Impact Analysis
- Detailed Wireframes
- Scenarios

### Business Goals

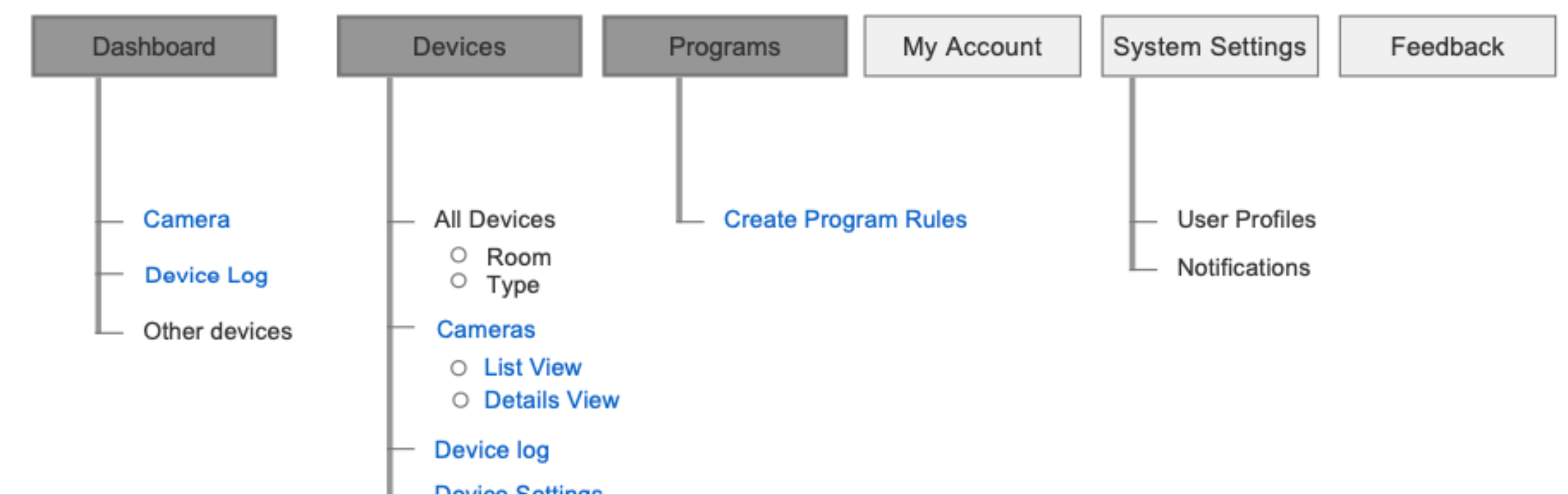
- Enable the soft privacy control
- Ability to create a rule to enable or disable soft privacy
- Update the camera archive thumbnail
- Enable/disable people detection
- Improve the definition of zone sensitivity and provide user explanation on how to set zones and sensitivity on web only

### User/Usability Goals

- Enable user to on and off camera **quick & easy**
- Provide **clear** explanation of camera sensitivity to reduce false video clippings

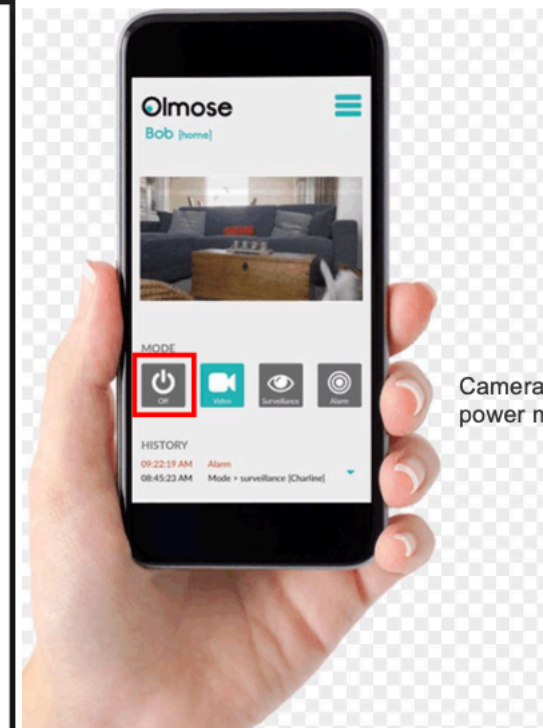
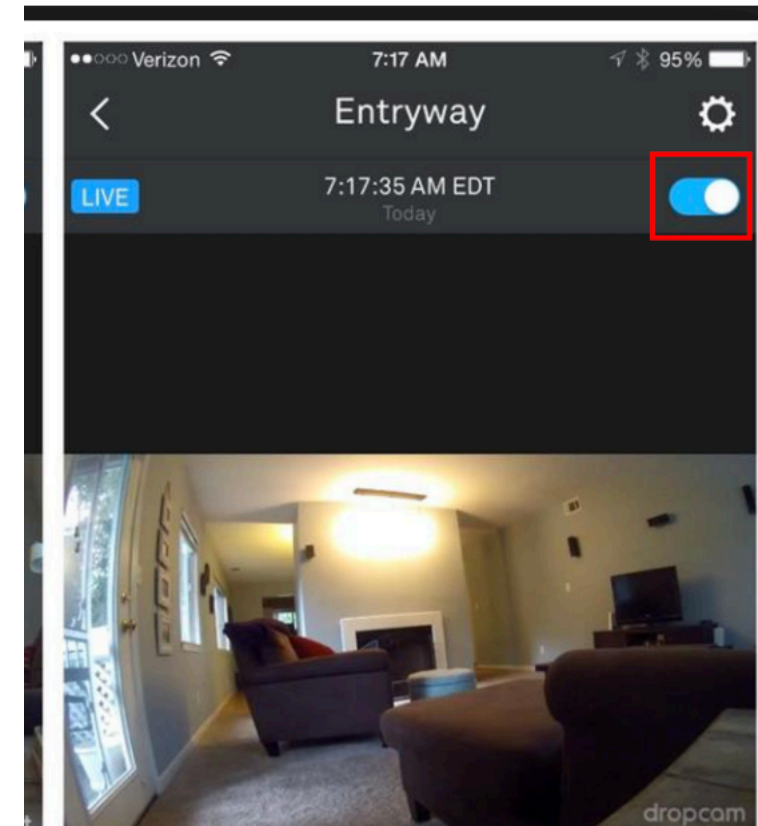
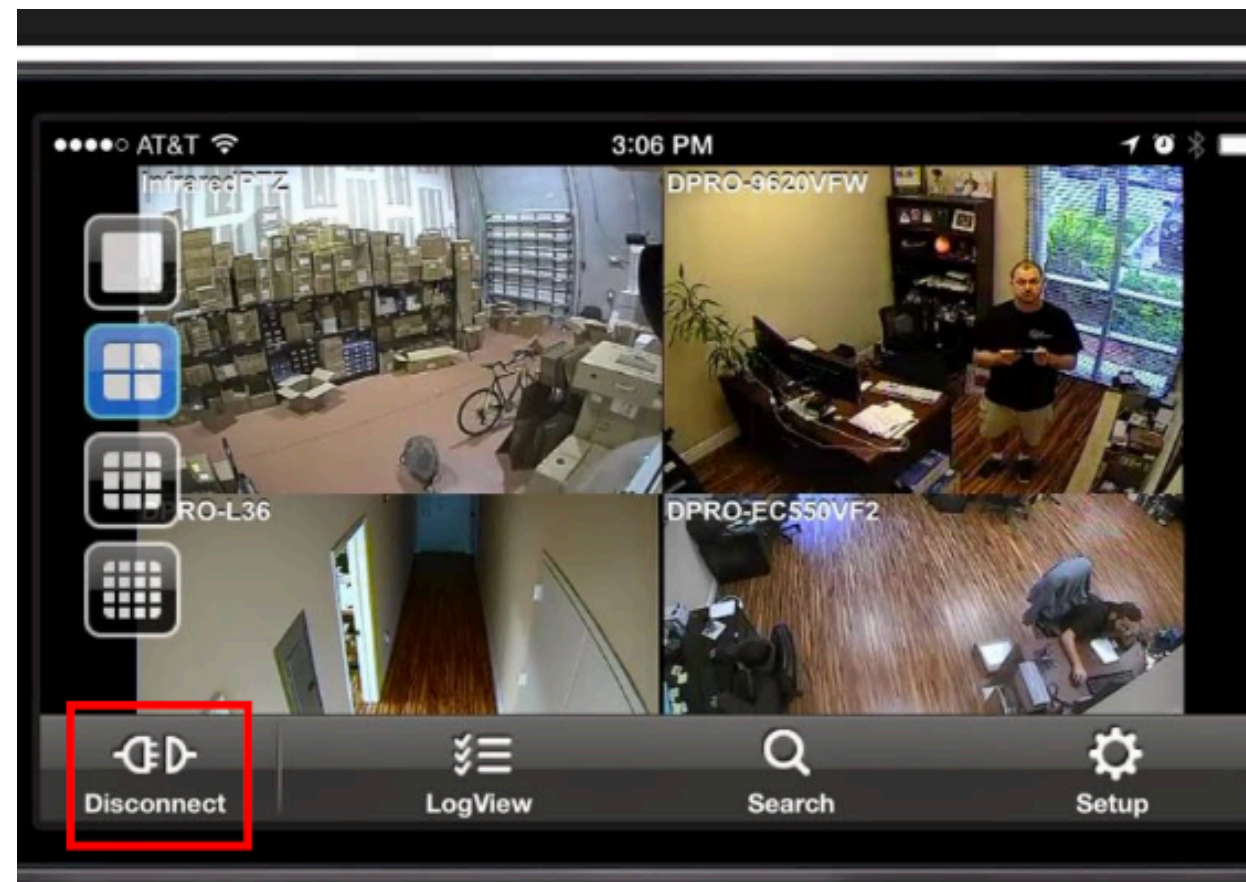
### Current Information Architecture

Soft privacy - touch points across the app.

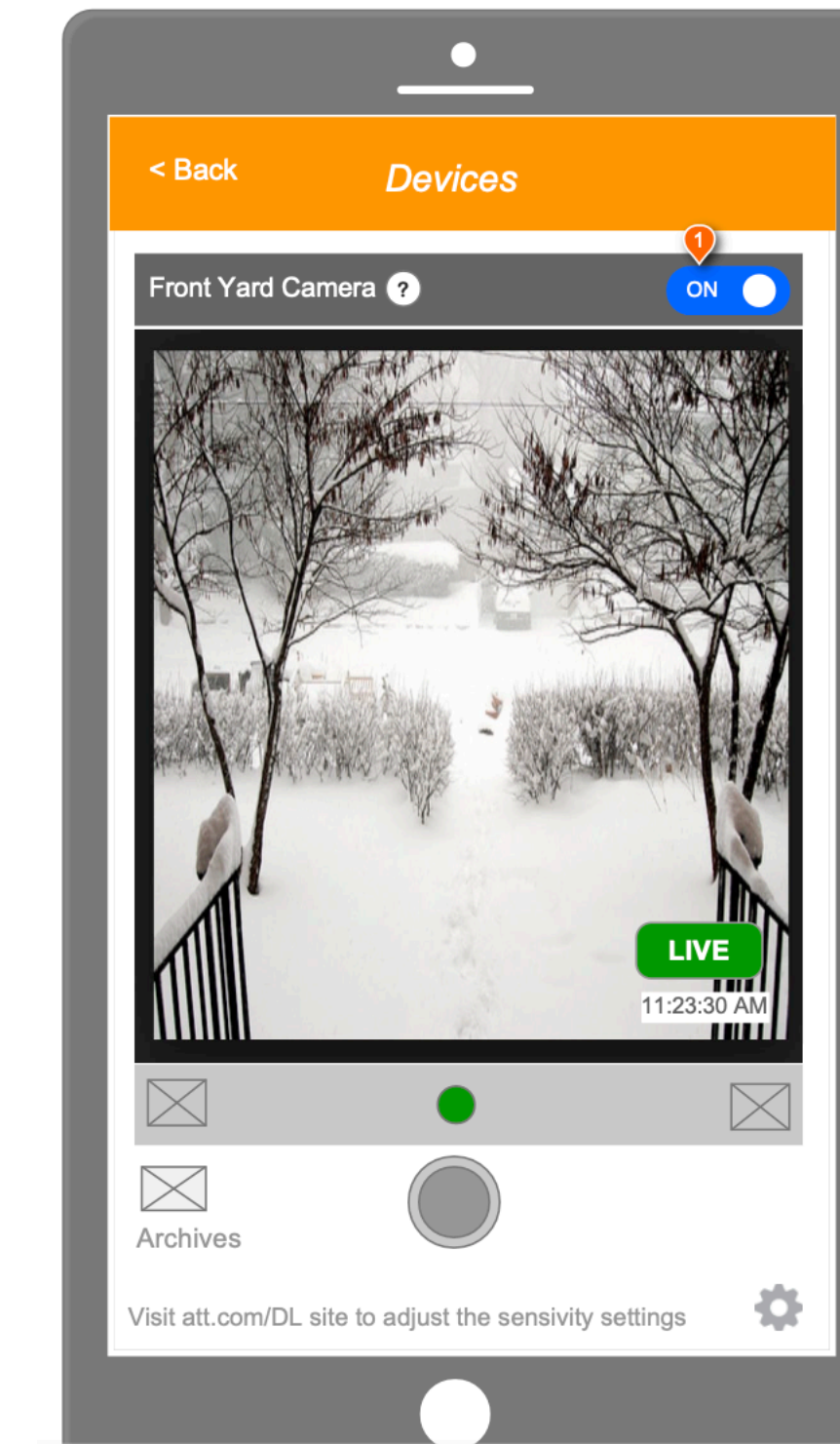


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## Competitors & Inspirations



## Wireframes



### Interaction Notes

- 1 On tap, camera mode is set to OFF.
- 2 While camera mode is OFF, a message "Your Camera is set to Private Mode now."
- 3 While camera mode is OFF, Live Feed, Positions, or Video or Camera would be disabled.
- 4 As per requirements on the device, supports adjusting the camera sensitivity.
- 5 A message to user displaying camera sensitivity can be accessed via the Web.

### Technical Notes

Lorem Ipsum.....  
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### Requirements

IRD - 2002